



HBACL
Home Builders Association
of Central Louisiana

PRESENTS the 2018

HOME  
& **PRODUCT**  
SHOW



March 3rd & 4th

Riverfront Center – Alexandria, LA

ADMISSION - \$5

KIDS UNDER 12

GET IN FREE

Hours of Operation:

Saturday March 3, 2018 10 am – 5 pm

Sunday March 4, 2018 12 pm – 4 pm

318-4431902 – hbaofcenla@bellsouth.net

Home Builders Association of Central LA
P O Box 11735 – Alexandria, LA 71315
(318) 443-1902
hbaofcenla@bellsouth.net



2018 Home &
Product Show
March 3-4, 2018

Dear Exhibitor/Sponsor,

The Home Builders Association of Central LA (HBACL) is pleased to invite you to be an exhibitor and or sponsor at the upcoming 2018 Home & Product Show in Alexandria, LA, March 3-4, 2018. The show will be held in the Alexandria Riverfront Center in downtown Alexandria. Meeting attendance is anticipated to reach more than 1,500 individuals from a diverse audience. An established marketing firm will be retained to insure a well-attended event.

The 2018 Home Show Planning Committee has been working diligently to ensure that the Home Show is a success for the 2018 event. Efforts to promote attention and attendance at the Home Show include: a pre-show dinner and awards ceremony, live vendor related DIY demonstrations, presentations from stakeholders in the home building industry, meeting registration located adjacent to the Home Show floor, and vendor lounge area for breaks close to home show area. Additionally, free Internet access and electrical power drop at booths shall be available for the entirety of the meeting.

The 2018 Home Show will last from Saturday morning at 10:00 am until Sunday afternoon at 4:00 pm. Home Show set up will be Friday at noon, with a pre-show dinner and awards ceremony for exhibitors that night. The show will open for attendees Saturday from 10:00 am to 5:00 pm and Sunday 12:00 pm to 4:00 pm.

Trade Show booth selection is based on a first come, first served basis. **All vendors that purchase booth by February 3, 2018 shall receive a 10% discount on booth spaces and is ensured the best selection of space at the show. To register, please email the enclosed reservation form to us online at hbaofcenla@bellsouth.net or mail to P. O. Box 11735, Alexandria, LA 71315.** Booths are competitively priced, and will gain valuable exposure for your organization.

Sponsorship levels are as follow:

Platinum - \$1,000

Gold - \$600

Silver - \$500

Bronze – 300

Thank you for considering joining us for the 2018 HBACL Home & Product Show in Alexandria. If you have any questions regarding the event, you may contact Tish Clark at (318) 443-1902.

2018 Home Show Committee
James Crain, Committee Chair

HOME & PRODUCT SHOW
MARCH 3-4, 2018
ALEXANDRIA RIVERFRONT CENTER
707 Main Street (Second Street)
Alexandria, LA Saturday - 10am to 5pm
Sunday – 12pm to 4pm



**A HOME BUILDERS ASSOCIATION
OF CENTRAL LA EVENT (HBACL)**

EVENT SCHEDULE

Friday March 2

8:00 am to 5:00 pm – Move in and set-up exhibitor booths
6:00 pm to 7:00 pm – Cocktails for HBACL members & show exhibitors (cash bar)
7:00 pm to 8:00 pm – Dinner and awards ceremony for show exhibits
(cocktails and dinner to be in area at right of exhibit hall)

Saturday March 3

10:00 AM – DOORS OPEN TO ATTENDEES
WELCOME
Exhibit presented in Lobby area

Short DIY presentation(s) at 11:00 (time of presentation subject to change)

Door prizes and giveaways every hour
Short booth interviews with exhibitors streamed live throughout day

5:00 pm – doors closed for the day

Sunday March 4

12:00 pm – DOORS OPEN TO ATTENDEES
WELCOME

Short DIY presentation(s) at 11:00 (time of presentation subject to change)

Door prizes and giveaways every hour
Short booth interviews with exhibitors streamed live throughout day
4:00 pm – show closeout



**2018 HOME & PRODUCT SHOW
DATE: MARCH 3 & 4, 2018
ALEXANDRIA RIVERFRONT CENTER**

RESERVE YOUR SPACE TODAY!!
(Payment by February 3, 2018 receive 10% Early Bird discount)
CALL 318 443-1902 OR EMAIL: hbaofcenla@bellsouth.net

Booth Prices

Members:

Interior Booths:

\$450.00 – 1st Booth 10x10
10% Discount on each additional Booth

Corridor & Lobby Booths: \$550
Spaces: 13, 23, 33, 43, 52

Non Members:

Interior \$550.00
Corridor & Lobby Booths: \$650

Please indicate if Internet Access will be needed

 I would like internet access

 I need electricity

Other / Outside Exhibit Space will be priced based on size of exhibit.

(4 Wheeled Vehicles and other exhibits – price will correspond with booth price space for square feet used)

Please reserve Booth Number(s) _____

Add'l Booth(s) 1st Choice _____ 2nd Choice _____

Change to booth number(s) 1st Choice _____ 2nd Choice _____

Company Name _____ Phone # _____

Contact Name _____

Billing Address _____

Email Address _____

Please include a brief description of your business or products to be promoted at this show.

**Full payment is due at time of reservation, please make check payable to HBACL and mail to:
HBACL P. O. BOX 11735 – ALEXANDRIA, LA 71315
For credit card payment please call (318) 443-1902**