



2017 Sponsorship Guidelines

Sponsorship of Home Builders Association of Central Louisiana (HBACL) events provides you or your company exposure to building-industry professionals and other organization decision makers from across the HBACL's six-parish service area. The HBACL currently has more than 180 members.

For your convenience, many sponsorship options are available:

HOME & PRODUCT SHOW – March 4-5, 2017 (Alexandria Riverfront Center)

- **Platinum Sponsorship (Event co-sponsor) – \$1000** – Includes event sponsorship exclusivity for your line of business, event admission for four representatives, company name/logo on event marketing, (banners on exhibition building, digital signs, digital ads, and special recognition at event. Platinum sponsors may introduce the event speaker at show banquet if they so choose, and place logoed giveaways on a designated table at the event. Platinum sponsorships are available on a first-come, first-served basis.
- **SPECIAL SPONSORSHIP OF PRE-SHOW DINNER - \$600**
Show Banquet – Exclusive sponsorship for pre-dinner banquet, for exhibitors and HBACL membership taking place **March 3, 2017** at exhibition location. Sponsor may introduce the event speakers at dinner if they so choose. Sponsorship of show banquet on a first-come, first-served basis
- **Gold Sponsorship – \$500** – Includes event admission for two representatives, attendees' contact information in printed format, company name/logo on event marketing, and special recognition at event. .
- **Silver Sponsorship – \$300** – Includes event admission for one representative, company name/logo on event marketing, and special recognition at event. See Events Calendar for available dates.
- **Bronze Sponsorship – \$100** – Includes company name on sponsors board to be placed at event site..

CONTINUING-EDUCATION COURSE

- **Platinum Sponsorship – \$800** – Includes event sponsorship exclusivity **for your line of business**, event admission for four representatives, attendees' contact information in Microsoft Excel, largest/most prominent company name/logo on event marketing, table-top signs, and special recognition at event. Platinum sponsors may introduce the event speaker, if they so choose, and place logoed giveaways on a designed table at the event. See Events Calendar for available dates. Platinum sponsorships are available on a first-come, first-served basis.
- **Gold Sponsorship – \$500** – Includes event admission for two representatives, attendees' contact information in printed format, company name/logo on event marketing, table-top signs, and special recognition at event. See Events Calendar for available dates.
- **Silver Sponsorship – \$200** – Includes event admission for one representative, company name/logo on event marketing, and special recognition at event. See Events Calendar for available dates.
- **Bronze Sponsorship – \$100** – Includes company name/logo on event marketing and special recognition at event. See Events Calendar for available dates.

GOLF TOURNAMENT (April 7, 2017 – Links on the Bayou – Alexandria)

- **Headline Sponsorship – Call for Details** – Includes participation fee for one team, company name/logo on event marketing as a presenter of the tournament, sign with company name/logo on every hole, and special recognition at the event.
- **Event Sponsorship – \$500** – Includes participation fee for one team or exclusive hole sponsorship (e.g., tent, signs), company name/logo on event marketing, sign with company name/logo on one hole, and special recognition at event.
- **Hole Sponsorship – \$100** – Includes sign with company name/logo on one hole.

FISHING TOURNAMENT (Date TBD – Woodson Landing – Deville, LA)

- **Call for Details** – Various sponsorship levels for this event includes participation fee for one team, company name/logo on event marketing as a presenter of the tournament, sign with company name/logo at every station, and special recognition at the event.

See 2017 HBACL Sponsor Registration Form on the following page for more information. For additional questions, contact Tish Clark, HBACL Executive Officer, at 318-443-1902 or hbaofcenla@bellsouth.net.



Company/organization: _____

Contact person: _____ Contact e-mail: _____

Mailing address: _____ Phone: _____

_____ Fax: _____

Requested sponsorship:

Home Show

_____ Platinum (\$1000) _____ Gold (\$600) _____ Silver (\$300) _____ Bronze (\$100)

_____ Pre-show Banquet

Continuing-Education Course / General Membership Meeting

_____ Platinum (\$800) _____ Gold (\$500) _____ Silver (\$200) _____ Bronze (\$100)

_____ June _____ August _____ September

Golf Tournament April 24, 2015

_____ Headline Sponsor _____ Event Sponsor (\$500) _____ Hole Sponsor (\$100)

E-mail a copy of this completed page to hbaofcenla@bellsouth.net . A representative from the HBACL will contact you prior to the event to confirm your sponsorship and provide further details.

Payment is due at the time of confirmed registration and may be made by cash, check, or money order, made payable to:

HBACL
P.O. Box 11735
Alexandria, LA 71315

In the event of unexpected event postponement or cancelation, such as in inclement weather, sponsors will be notified via telephone or e-mail as soon as possible. Refunds may be requested by Platinum-Level Continuing-Education Course Sponsors only and must be made in writing at least 30 days prior to the event. For marketing purposes, early registration is encouraged.

Please review the Sponsorship Guidelines on page one, as your signature below indicates acceptance of these Guidelines. Thank you for your participation.

Signature Date